



Horizon Europe: Writing Competitive Research and Innovation Actions

The new round of Pillar 2 calls are opening this Spring and competition will be strong. The Research and Innovation Actions provide excellent platforms for exciting research delivering societal benefits. To be successful Research and Innovation Action proposals must align tightly to the scope, outcomes, and destination impact of the call topic. A strong consortium with key experts is essential. Researchers and managers need to understand how to clearly address evaluator expectations: failure to do so will reduce evaluation scores.

Our training is designed to enhance your proposal writing skills and scientific thinking to shape your ideas. We will systematically go through the template and evaluation criteria. Our approach includes insights, case studies, and strategies for each section. We will explain how each section of the proposal can be constructed to be strong and convincing. We will also describe strategies for building expert consortia and leading successful bids. Tips on Coordination and Support Actions will also be provided. The programme is outlined below.

Steps for Success

The programme is divided in two live online Webinar sessions, offering optimal flexibility. It presents the combined knowledge and advice of Lotte Jaspers and Ritchie Head who both have over two decades of Framework Programme experience winning bids.

Programme

Session 1:

Module 1: Overview of HORIZON EUROPE

- Societal Challenges and Policy drivers – what you need to know
- Research or Innovation: TRLs explained
- Idea to Submission: the Proposal Lifecycle
- The Template—an Overview for 1-Stage and 2-Stage Proposals
- Introducing the Evaluation Process – Researcher vs Evaluator

The art of dissecting the call to shape a proposal

- Addressing the Scope and Specific Challenge
- Designing a Project the EC Want to Fund
- Good partners: Where do successful researchers find them?

Module 2: B1 Scientific Excellence

- Writing Excellence and the Workplan for Implementation: What goes where?
- Objectives and SMARTer Objectives
- Project Ambitions: Concepts and Advancing the State of the Art
- Positioning the Project
- Methodology and Approach to Meet Ambitions
- The Research Landscape – linking to other projects
- Adopting Open Science Practices
- Managing Research Data and Other Outputs

Questions and Discussion

Session 2:

Module 3: B2 Impact

- The importance of identifying Key Exploitable Results
- Call Outcomes and Pathways to Impact: Scientific, Societal and Economic
- Scale and Significance
- Requirements and Barriers to Impact
- Exciting Valorisation: Dissemination, Exploitation and Communications
- Do you need Business Planning?
- IP Management
- The Impact Canvas - Summary table

Module 4: B3 Implementation & B4+ Consortium Members

- Logical Plans and Work Packages
- Deliverables & Milestones: What is the Difference
- Risks and Their Management
- Budget Planning and Lump Sum Finances
- The Consortium Description—Who and Why?
- Additional Sections
- Other Issues

Outcomes

Participants will learn:

- To translate call priorities into a well-designed project proposal
- Where and how to find the partners you need
- Mastering “euro speak” to write for Horizon Europe reviewers
- How to map the scientific reasoning and detail to the right sections in the template
- Strategies for stage 1 and stage 2 applications
- Learn what makes the Excellence section excellent?
- To write clear Impact sections describing “pathways” delivering outputs leading and achieving societal impacts.
- To design convincing Implementation with logical work-packages, budgets and consortium descriptions.
- How lump sum budgets should change your project planning
- Tips: Do's and Don'ts of proposal writing

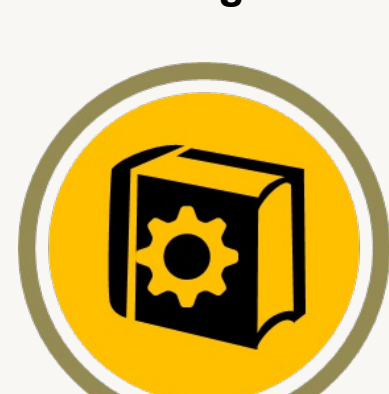
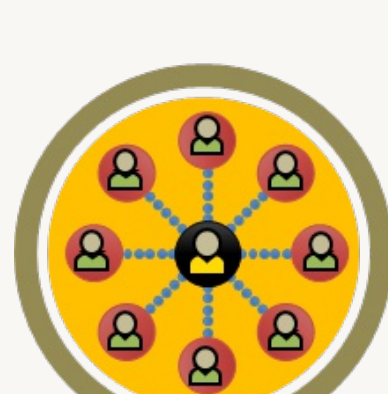
Our online training and Expert Trainer

The training is divided into 2 subsequent live Webinars of approx. 2,5 hours each, on 2 different days and offers expert advice and discussion with Ritchie Head. Slides of the presentations of the entire Webinar as well as our "Yellow Research RIA Guide" will be made available via our E-learning environment.

2 Live Webinars

Full Lecture Handouts

Tutorials&guides



Trainer

Ritchie Head is a Yellow Research Associate and director of Ceratium BV. He has worked on European research projects as scientist, manager, and coordinator since 1996, was director of a UK FP6/7 support service and has designed and delivered multiple training courses. He works as a professional funding expert, grant writer, and project manager, having been successful in obtaining RIA/IA and acting as active partner in several of them. Ritchie has obtained multiple successes with his projects in the last few years, including proposals achieving the highest score of 15 points in their evaluation.

Join our Live Webinars:

There are multiple workshops scheduled, each workshop consists of a first and second part. Registering to the "April" workshop registers you for the first and second part of the "April" workshops etc.

April:

Session 1: 29 April 2025 10:00 - 12:30 (CET)

Session 2: 30 April 2025 10:00 - 12:30 (CET)

May:

Session 1: 15 May 2025 10:00 - 12:30 (CET)

Session 2: 16 May 2025 10:00 - 12:30 (CET)

June:

Session 1: 10 June 2025 10:00 - 12:30 (CET)

Session 2: 12 June 2025 10:00 - 12:30 (CET)

July:

Session 1: 10 July 2025 10:00 - 12:30 (CET)

Session 2: 11 July 2025 10:00 - 12:30 (CET)

How to register

Registration can be done via our website www.yellowresearch.nl

The webinar fee is € 665* per participant

We are also happy to deliver this course as an house training or special sessions on "Writing Impact". Please contact us to discuss these options.

*This is a VAT exempted service (Council Directive 2006/112/EC; CRKBO registered)

Contact details

Website: www.yellowresearch.nl

E-mail: yrcourses@yellowresearch.nl

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