



# Yellow Research

## Horizon Europe ERC AdG 2023 call

The ERC selection criteria applied by the panels use terms which have become familiar jargon, such as important challenge, novel concept, scientific approach, and feasibility. Most of these terms are also used by other funding agencies but they are interpreted and applied differently. We will explain in detail not only what these terms mean and imply in the context of ERC, but also how the various ERC panel members use these terms to discuss, assess and select project proposals. We will also discuss finding the balance between ambitious objectives / new concepts and feasibility and the panel specifics concerning the quality of the CVs and track-record of ERC grantees.

Our two-part webinar provides a roadmap to submission tackling stumbling blocks PIs might find in writing their ERC grant proposals: the **morning session** will focus on creating the right mindset for submitting a proposal, covering the ERC objectives and evaluation criteria, what the panels expect, how to strategically approach the design of the project, and how to generate the convincing scientific argumentation that will allow the reviewers to understand the feasibility of your ambitious project; the **afternoon session** will guide the participants systematically through the different parts of the proposal template, addressing the key elements for writing the grant proposal.

## Training objectives and additional benefits

This training is focused on the new framework programme Horizon Europe and will supply you with the necessary knowledge to better understand what kind of projects ERC is selecting for funding and how to write a convincing proposal.

Additional benefits include:

- An ERC prism to allow you to take critical stock of the key questions that are important for the future research directions in your field;
- Our online material, on all aspects of writing an ERC proposal, will allow you to sharpen your thinking and strategize your actions;
- The remote access allows you to be flexible in scheduling the studying of the materials on any device from smart phone to laptop simultaneously - while providing an eco-friendly alternative to our regular training where we all had to travel!

## Topics / programme

### **Morning:**

#### **10:00 - 12:30 (Central European Time)**

- **ERC Grant Introduction:** overview, ERC objectives, ERC Work Programme;
- **ERC Evaluation:** Evaluation procedure and criteria;
- **Full Scientific Proposal:** First explanations on how to write the B2 part of your proposal, including topics such as groundbreaking nature and ambition, high-gain and high-risk balance and the link to feasibility of the scientific approach etc.;
- Q&A

### **Afternoon:**

#### **13:30 - 16:00 (Central European Time)**

- **B2 Scientific Proposal:** Remaining issues on how to write the B2 part of the proposal template;
- **B1:** How to write the Summary and Extended Synopsis;
- **B1: Principal Investigator:** key elements for Curriculum Vitae including Funding ID and Track Record;
- Q&A

## **Our trainers**

**Lotte Jaspers, Mette Skraastad, Aya van den Kroonenberg.** Yellow Research has extensive experience in running ERC workshops and in pre-submission reviews of ERC Starting, Consolidator and Advanced grants. At Yellow Research we have successfully trained candidates for writing ERC proposals since the 2008 call. Our solid knowledge and experience in pre-submission reviewing of ERC proposals is an important aspect of the success of this training.

## **Our online training**

### **Live webinars with the trainer:**

The webinars offer the opportunity to reflect on what it takes to write a successful proposal. The webinars will be in English, with no translation. The webinars allow for sufficient time for the trainer to address questions of the Webinar delegates.

### **Course materials:**

- A copy of the slides of the 2 Webinars;
- A recording of the webinar sessions. The recordings will only cover the presentation of the trainer and does not include the Q&A session (for privacy reasons);
- Our Yellow Research ERC Guide: this electronic guide comprises our collective knowledge gathered over the past 12 years by Yellow Research. It captures our latest insights and understanding as to what panels are looking for in an ERC proposal.

The fee for this training including the course material is € 795 (VAT exempted).

This training is subject to our booking terms and conditions:

[www.yellowresearch.nl/terms-conditions/](http://www.yellowresearch.nl/terms-conditions/)

**2 Live Webinars**

**Full Lecture Slides**

**YR ERC Guide**



## Join our Live Webinars

Date: February 16 2023

Trainer: Aya van den Kroonenberg

Registration: via our website ([www.yellowresearch.nl](http://www.yellowresearch.nl))

[Register here](#)

## Contact details

Website: [www.yellowresearch.nl](http://www.yellowresearch.nl)

E-mail: [yncourses@yellowresearch.nl](mailto:yncourses@yellowresearch.nl)

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